

**Promotional Initiative named
"Take part in the MotoGP™19 Community and get your chance to play the game"
Full Terms and Conditions**

Milestone srl, with registered office in Milan via Olona 2, tax code 11669680156 and company registration number 1486594 (hereinafter "Promoter") is organising the present promotion called "Take part in the MotoGP™19 Community and get your chance to play the game " (hereinafter the "Promotion" or "Contest").

The promotion will take place during spring 2019 and will involve users of Milestone community dedicated to MotoGP™19, on www.facebook.com/motogpvideogame and <https://instagram.com/motogpvideogame>. Participation is free of charge and no purchase is necessary.

Any person entering into or participating in this Promotion is deemed to have unconditionally accepted and to be bound by these terms and conditions.

The Promotion will be run with the following purposes:

- Collecting contributions, statistical information, sharing and inspirations from experienced and passionate video-gamers who play an active part in the Milestone MotoGP™19 community, providing creative and innovative ideas, useful for the Promoter with the purpose of improving the services offered and the community itself;
- Identifying, within the mentioned community, the most enthusiastic and deserving video-players to be appointed as "special reporters" for two events linked to the Milestone world. More specifically, the selected video-players will be invited to take part in the the events as representatives of the community with the purposes of collecting contributions first-hand.

Recipients of the Promotion

The Promoter will address the present promotion to all users who are part of the Milestone community. More specifically, the promotion will be open to all consumers with a public Instagram or Facebook profile, contributing to the mentioned community through posts and comments.

Entry Conditions and Judging Criteria

During participation period, Milestone will invite all members of the community to actively contribute to improve it, involving them in initiatives, surveys, open questions and multiple-choice questionnaires that will be posted by the Promoter from time to time on Facebook and Instagram official pages.

In order to be valid, any entries submitted shall be consistent with the provided subject and shall be original and unpublished. Also, the Promoter will consider "valid" only the comments/answers/submissions posted in accordance to the instructions given (e.g. posted under the relevant official posts and through its own official entry channels) and which will explicitly refer to this initiative.

All entries will be moderated, and any inappropriate content will be removed.

Participation to the community will be constantly monitored by the Promoter, through a dedicated panel, in order to identify the most active and collaborative users, who show to be able to offer creative ideas, nice comments and useful suggestions, in order to create added value to the community itself.

The Promoter will select the most deserving users who show a constructive approach in providing suggestions and comments but also proactivity for the purposes of the community growth.

The users selected will be invited to take part as "special reporters" in the following Promoter's events: a visit to Milestone HQ and a visit to the Mugello GP (see details at clause below).

Such prizes will be awarded as recognition and for the creation / collection of useful contents for the community.

PARTICIPATION TO THE MILESTONE EVENTS

The promoter will identify up to 15 most deserving users within the community and will involve them in the events as below detailed:

- Up to 10 users (max) who will be invited to visit the Milestone HQ in Milan as "special reporters".

The Promoter will cover travel costs from the special reporter's city of residence (by train or plane) and an overnight stay in a hotel near Milan.

During the visit, the "special reporter" users will have the opportunity to visit the production studio of the "MotoGP™ 19" videogame and will have a chance to try the game and meet the game's developers. During the event, video records will be carried out.

- Up to 5 users (max) who will be invited to attend as "special reporters" to the Mugello GP and the event of the "MotoGP™ 19" video-game launch.

The Promoter will cover travel costs from the special reporter's city of residence to the racetrack (by train or plane) and an overnight stay near the racetrack. During the visit, the selected user will be entitled to try the full "MotoGP™ 19" video-game, take part in the video game launch event, meet industry influencers during the Mugello GP.

The promoter will notify the winners via private message on Facebook or Instagram from the official account *@MotoGPvideogame*, depending on the contact details available.

In case a winner is unable to respond to the notification message within 3 days from the first contact, as well as in case the winner declines the prize, Milestone will select alternative winners, provided that any further eligible user is available to be selected.

The experience is personal and is not transferable. In no case the experience shall be sold to third parties. The experience cannot be claimed in cash or changed to another arrangement. However, in the event of unforeseen circumstances or circumstances outside of the Promoter's reasonable control, the Promoter reserves the right to amend, withdraw or substitute the promised experience for an alternative one or arrangement.

In no case the Promoter will assume any responsibility for damages or injuries that result from acceptance, use or misuse of the experience or participation in this promotion.

Upon explicit consent, the Promoter reserves the right to involve the winners selected in radio and/or video interviews for the purposes of creating additional contents for the community. In such case, any additional details of the cooperation will be defined directly with the winners who may be required to sign releasing letters, where deemed necessary.

Moreover, as part of the agreement, at the end of the events, winners will be required to tell the community about the experience, also posting images and videos.

By accepting the prize and taking part in the events, winners agree that any submitted content and comment may be used, at the Promoter's discretion, in any and all media for an unlimited period of time without the obligation to pay a remuneration to the participant. Any comments/contents submitted by the participant do not infringe another person's or entity's copyright, trade mark, moral right, right of privacy, or other intellectual property or related right;

Authorisations, declarations and guarantees on the contents.

The Promoter reserves the right to delete contents made with texts that are considered offensive and contrary to public morals (vulgar, violent, illegal, etc.), that violate in any way the rights of third parties presenting a defamatory content, invading privacy or violating any copyright.

By sending comments and contributes, each participant assumes all responsibility for the content and more specifically, by participating in the contest, Participants declare and guarantee:

that the contents sent are original and that they do not infringe copyrights and/or related rights and/or trademark rights/industrial secrets/image rights or any other right to commercial and/or industrial and intellectual exploitation of any physical or legal person;

- that they will keep the Promoter, as well as their assignees, fully indemnified from any and all consequent injury, cost, damage which may result from the violation of this declaration and warranty. In particular, the participant will defend and hold the Promoter completely unharmed from damages (including costs) that the latter may be required to pay to third parties following:

- an action or a warning based on the fact that the mere possession or use of the content by the Promoter, infringes or has infringed copyright, the right to a registered trademark, patent rights, know-how, rights of invention, image and any other exclusive rights of third parties;
- any harmful consequence caused by the publication of content deemed offensive or contrary to public morality (vulgarity, violent scenes, illegal activities, etc.).

The Promoter reserves the discretionary right to suspend or cancel the promotion and the awarding of acknowledgments should there be any facts and / or events that make the contest continuation difficult and / or impossible.

Final provisions

The Promoter declines all responsibility for any access, impediments, malfunction or difficulty concerning technical instruments, computers, telephone lines, cables, electronics, software and hardware, transmission and connection, internet connection, accessibility to online gaming and mobile and fixed telephone network that may prevent any Participant from participating in the contest.

The Promoter reserves the right to make changes to these terms and conditions. Any amendments will be communicated to clients by the same means that have been used to advertise the offer.

The Promoter also declines all responsibility for problems caused by the configuration of the Participant's computer/device that could affect the Participant's performance during the contest.

Social network

This initiative is in no way promoted, sponsored or associated with Instagram or Facebook. The contest takes place in full compliance with the guidelines published by Instagram or Facebook. The Promoter is responsible for the promotion and guarantees to comply with any fulfilment required by regulations and to act in compliance with the protection of public confidence.

These terms and conditions are available on the Official pages of the Community.